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Nebraska Furniture Mart and Portfolio Kitchen & Home Enter Into A New Business Alliance

Kansas City, KS - **Nebraska Furniture Mart** and **Portfolio Kitchen & Home** announced today that they have entered into a new alliance that will enhance their dedication and commitment to bringing their respective clients the most complete and comprehensive customer experience possible. This exciting new collaboration between **Nebraska Furniture Mart** and **Portfolio Kitchen & Home** celebrates the "American Dream" and embraces the concept of "great design for all". This is truly a unique and cutting-edge approach to bringing all the aspects of great design together. **Nebraska Furniture Mart's** commitment to providing their customers with the state-of-the-art in upscale appliances is now enhanced by **Portfolio's** ability to provide expertise and assistance in coordinating designs and complimentary products for **Nebraska Furniture Mart** customers and commercial clients. The **Portfolio** design team will be working closely with a specialty team of appliance & design experts from **Nebraska Furniture Mart** to take the concept of "Dream Living" to a whole new level.

This collaboration also promises to bring numerous "value-added" benefits to **Furniture Mart** clients in the form of design workshops, appliance/cooking demonstrations and other specialty themed in-store events.

*“We are very excited to have the **Portfolio** team join the **NFM** family; this exciting alliance will provide our customers a one-stop shopping experience for the home that cannot be offered anywhere else in the country.”*

- Jody Rusnak, Appliance Division Director, Nebraska Furniture Mart

*“We are pleased and honored that **Nebraska Furniture Mart** has chosen **Portfolio** for this alliance and for their recognition of the value to their clients that **Portfolio** brings as trendsetters in the field of design. It has always been **Portfolio**'s mission to work with architects, designers, artisans and others to bring together the expertise necessary to best serve our clients. Now, with our new association with **Nebraska Furniture Mart**, we can offer the largest selection of luxury appliances at the very best price giving **Portfolio** an even better approach to serving our clients.”*

- Geri Higgins, Owner/President, Portfolio Kitchen & Home

About Portfolio Kitchen & Home

Portfolio Kitchen & Home is recognized as Kansas City's premier kitchen, bath and home design resource offering upscale products and services to its clients in Kansas City and throughout the Midwest. To learn more about Portfolio and its culture go online to www.portfolio-home.com.